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**FOR IMMEDIATE RELEASE**

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## **Door Guard Introduces Tougher, Reusable Elevator Cab Protection**

**Pittsburgh PA** - Door Guard Inc. of Pittsburgh, PA will re-introduce its popular, reusable elevator cab protection liner with a tough, new acrylic/PVC laminate at the National Facility Management & Technology Show to be held March 20-22 in Baltimore, MD.

Briane Hartley, President of Door Guard Inc., said, "Customers have asked for a tougher version of our unique, patented system to temporarily protect elevator cab interiors during tenant moves and construction projects. Facility managers and building owners really liked the tougher version of our elevator Door Liner introduced at last year's show." Hartley said, "We went the route of laminate because it offers a dramatic improvement in functional performance and a broader range of distinctive colors and patterns already used in elevator cab and building interiors," said Mr. Hartley.

Door Guard will also introduce the new laminated Cab Liner fabricated with one-inch thick wall panels providing the building owner and contractor more cab space for freight. "The new laminates will give a much stronger and tougher panel. The tougher panel allows us to use a new polymer and a new fabrication process to reduce the wall thickness from two inches to one inch. The new process also lets us reduce our costs so that we can offer the new Cab Liner at a lower price in the market. The customer wins all the way around," Hartley said.

Customers can now order matching Door Liners and Cab Liners from 60 distinctive solid colors and eight rich wood grain finishes. Hartley said, "Our original product concept was to provide the industry an easy way to temporarily convert a passenger elevator to a freight elevator. Customers wanted a functionally tougher product that still looks attractive in a Class A office building interior. We can now offer better durability and more attractive cab protection." The new product line uses Acrovyn® laminates by Construction-Specialties of Muncy, PA.

The new laminating process can also be used on products already in the field. Customers can return their Door and Cab Liners back to Door Guard and receive a better looking, better performing protective system without the cost of a new one.

- 30 -

**High-resolution photos available upon request.**

For further information, please contact:

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**Please provide your email address for upcoming product launches.**